

Complete the message below, copy and paste it into an email to Mayor Frey at: Jacob.Frey@minneapolismn.gov.

Dear Mayor Jacob Frey:

Don't let Minneapolis 2040 tear our city apart!

We need you to unite city residents behind a shared vision. The Minneapolis 2040 plan pits renters against homeowners, bikers against drivers, young people against older people, and it fans racial tensions.

A plan that divides us cannot succeed.

Please, Mayor Frey, act to unify the city behind a plan that addresses our most acute problems, “lifts all boats,” respects citizen input and supports our neighborhoods. We need you to be the mayor of *all of Minneapolis*.

Here are some ideas you may want to include in your email to Mayor Frey.

- Drop the fourplex strategy. Continue using the City's nationally acclaimed “Smart Growth” strategies. They will satisfy Met Council requirements for population growth.
- Promote affordable housing and maintain housing for families. Preserve existing housing — it is less costly than new. Use requirements and subsidies to incentivize developers to build affordable housing.
- Promote education and jobs — they're basic to our future.
- Don't impose one-size-fits-all citywide requirements; instead, create development strategies that meet area needs.
- Use planning and input from small business and neighborhood organizations. Recognize small area plans.
- Provide the infrastructure needed to support future growth.
- Preserve the Shore Land Overlay ordinance that protects our lakes, creeks and the Mississippi River from too much density — for the enjoyment of the millions of people who enjoy them annually.
- Provide transportation for everyone, including those who will continue to need cars, such as the elderly, disabled, and families with children. Provide adequate off-street parking.
- Support environmental and resiliency goals.

Name

Email