



We need a City that works for everyone.

Every ten years, the City of Minneapolis develops a long-term plan for how our city will grow and change. The draft 2040 Comprehensive Plan has many of the right goals—it just tries to meet those goals in wrong ways that won't work. We need a Plan that works for everyone.

What's wrong with the draft 2040 Comp Plan?

Many Minneapolis residents oppose the City's draft Plan because it:

- Uses the affordable housing crisis and racial inequities to justify policies that will most likely worsen the affordable housing crisis and racial inequities.
- Relies on the latest urban planning fad of more density everywhere (YIMBY philosophy) rather than on research or experiential data as the basis of policies and action steps.
- Proposes radical and experimental upzoning in Minneapolis that would encourage the teardown of single-family/duplex homes to build fourplexes in most residential areas; and would allow much higher, denser buildings for future developments along corridors.
- Proposes housing and transportation policies that discriminate against families with children, the disabled, the elderly, and people with lower incomes.
- Pushes more density than required to accommodate predicted population growth, at the expense of our environment and our quality of life.
- Fails to consider or address the City's underfunded and challenged infrastructure for transportation, schools, parks, stormwater management and other essential functions.
- Disregards decades of neighborhood small area plans and extensive community input.

**Urge City Council Members now to change the Plan:
Find your CM at: www.minneapolismn.gov/council/members/index.htm**

What's likely to happen if the draft 2040 Comp Plan is approved?

Increasing density won't solve the affordable housing crisis and reduce racial inequities; in fact, policies in the draft Plan are more likely to worsen these problems.

- Single-family/duplex homes would be bulldozed and replaced with housing that is too expensive or too small for families.
- Home ownership, the most common way that families build wealth, would fall.
- Cookie-cutter fourplexes would replace affordable single-family homes, duplexes and apartments.
- Higher demand for utilities, parks, schools, transit and other services would strain the City's infrastructure without sufficient upgrades.
- Parking problems and traffic congestion would increase.

Minneapolis 2040 Plan Rezones 4500 Block of Colfax Av S for Apartments



Corridor 4

Interior 3



What can you do?

Contact your City Council Member and the Mayor and tell them to reject the Plan.

Express your concern about the lack of research and data to support the radical policies of hyper-density that are planned, and the uncertainties and instability that these policies and actions would create for people and neighborhoods. Building market-rate housing will not solve the affordable housing crisis. We want a real plan, not an experiment.

Contact your Council Member now (while the draft is being revised) and send copies of your comments to all the City Council Members and the Mayor: jacob.frey@minneapolismn.gov
Find Council Members at: <http://www.minneapolismn.gov/council/members/index.htm>

Tell your neighbors. Share what's in the draft Plan and why it's so important for people to demand changes now.

Follow up with your City Council Member and Mayor. Hold them accountable and let them know you expect them to address your concerns and keep you informed.

For more information: <https://minneapolisforeveryone.org/>

Save Our Neighborhoods Stop the Minneapolis 2040 Plan!

Many of the changes the Mpls 2040 Plan promotes will likely go into effect next year (2019).

What's wrong with the 2040 plan?

The changes called for in the Minneapolis 2040 Plan will destroy the character and feel of many of our beautiful residential neighborhoods and our cherished city lakes and parks.

The 2040 Plan calls for **vast and far-reaching changes** to our city's land use and zoning code. This radical plan calls for '**up-zoning**' virtually the entire city. Up-zoning eliminates many of the protections and limitations that our current zoning code provides our neighborhoods and lakes.

Much More Density, Taller Buildings, and Fourplexes

The Minneapolis 2040 Plan is a radical change that promotes **a lot more density** in our interior residential neighborhoods and around our precious city lakes and parks. The Plan allows **fourplexes** on virtually every lot, every block, and every neighborhood in the entire city, and it allows up to **6 and 8 story buildings and high-rise apartments** in many residential neighborhoods and around our city lakes and parks. This will have a very negative impact on many things we love and cherish about our city!

In addition, the Plan does **not** address related transportation and infrastructure needs, and it **doesn't** create more affordable housing. 'Density for density's sake' is irresponsible.

What Can You Do

Call and email: Mayor Jacob Frey, Lisa Bender (City Council President), Jeremy Schroeder (Zoning and Planning Chair), your own city council person, and other city council members. Tell them you strongly oppose the Minneapolis 2040 Plan. **Contact information is on the back.**

There will be a city council vote on the 2040 Plan later this year (2018), but until that happens, there is NO DEADLINE on citizens telling the mayor and our 13 council members how you feel.

The mayor and a majority of the city council support the plan, and unless a majority change their mind and vote 'No', it will pass! The voices and concerns of the citizens of Minneapolis will make a BIG DIFFERENCE on whether our elected officials vote 'Yes' or 'No' on the Mpls 2040 Plan. Keep in mind that because elected officials want to get re-elected, citizen voices matter (a lot)!

Sign up for updates at: minneapolisforeveryone.org

Our organization -- minneapolisforeveryone.org -- is in favor of many progressive ideas, but we recognize that not all "so called" progressive ideas are good. The 2040 Plan is not. The Mpls 2040 Plan doesn't reflect the views of many, many people who call Mpls home.

Please take action on this.

It is the most significant Minneapolis issue of our generation!

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Minneapolis Mayor and City Council

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